A one day intensive workshop for Team Leaders and Managers that gives you....

# **Powerful Presentations**

Learn how to prepare and deliver Powerful Presentations that will enthral and engage your audience.

#### **Workshop Aim**

To create and inspire confident presenters able to present themselves and their messages clearly and succinctly in various forums.

#### **Objectives**

By the end of the workshop, delegates will be able to:

- Appreciate the need to prepare suitable materials for their audience
- Structure the material to create engaging and informative content to meet the audience needs
- Prepare and deliver presentations with confidence
- Handle audience participation, questions and difficult situations that may arise

### **Workshop Content**

#### Prepare for your audience

- What makes presentations memorable
- Understand who your audience are and what they need
- Be clear about your objectives

#### **Preparing your presentation**

- Prepare your materials
- Use a simple, yet effective structure
- Use the 'power of three to ensure impact

#### Preparing yourself and delivery skills

- Handling nerves, rehearsal, generating rapport, visual aids, energy, mannerisms, body language and common problems and difficult situations.
- Practice sessions

#### **Benefits**

- Engage people in your presentation, ideas and concepts
- Create the perception of confidence and knowledge in your delivery
- Use a range of presentation aids to get your message across quicker
- This is a practical programme with numerous opportunities for delegates to be on their feet presenting and receiving feedback from their peers and the course tutor.

## Call us now

on 07702 110676

to discuss how this workshop could work for you

email: contact@martin-smith.biz

www.martin-smith.biz

### **Learning Reinforcement**

**Prior to the course:** Each participant must discuss/define personal learning objectives with their line manager – and be ready to share them.

**After the course:** Each participant will leave with a personal action plan to take back into the work place to implement and review with their line manager.

